



Proctor School PTA



September 1, 2009

Local Business Owner,

It is with great pleasure and pride that the Proctor Elementary School PTA announces our 4th annual walkathon. Not only will we be raising money for the PTA, but even more importantly, we are promoting Castro Valley Unified School District's commitment to health and wellness in the community. Our goal is to have 100% participation from our student body. We feel that a healthy child makes for a more focused and committed student.

In order to accomplish 100% participation, we would like to cover our expenses with sponsorships. We would like all children to walk and have slated this Walkathon to begin DURING school hours. All students will participate for at least an hour and receive a free t-shirt for their efforts. Any money raised above our expenses will increase our funding potential to our student body. Currently, our PTA provides much needed funding for classroom activities such as art, science, computers, and music classes. We believe our support adds to the overall educational experience of the entire student body.

I have contacted you to present an opportunity for you to participate in the 2009/2010 Walkathon. We are looking for monetary sponsorship to aid in the production of our t-shirts. All sponsors with a monetary donation of at least \$100 will be acknowledged with their business name printed on our shirts.

As a sponsor, your business name would be seen by the families of nearly 600 students at Proctor Elementary School. This is a great opportunity to both advertise your company, and show your commitment to the community. As a sponsor of our event, you will receive a thank you letter from the PTA which would serve as your tax donation receipt.

We can also use any tangible items your business has to offer. Gift Certificates, free passes, items that are sold in your store, or anything else that we can use as prizes for our students or for other PTA programs.

Any help you can provide would be greatly appreciated by all of us at Proctor Elementary School. We need to have all sponsorships in place by September 18th, 2009 to insure adequate time to print logo items.

Please contact me with any donations, ideas, questions, or if you'd like to volunteer!

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